

Educate, Prepare, Mobilize! Campaign  
30 Second PSA : By Paula Constance

VIDEO	AUDIO	MUSIC/EFX
	<p><b>Sound Clip 1</b> Emergency Broadcast Signal warning first few bleeps... "This is a test..." (Fades out)</p>	
	<p><b>V.O. 1</b> A disaster can strike suddenly</p>	<p>Sounds of newscaster fading under talking about forest fires</p>
	<p><b>V.O. 2</b> Without warning... And at any time</p>	<p>Sounds of helicopter and rescue workers talking about rescue over radios</p>
	<p><b>V.O. 3</b> Do you know what you would do if you were suddenly stranded in your car? At work? Or at home?</p>	<p>Sounds of changing radio stations with announcer warning – "Shelter in place. Do not go outside..."</p>
	<p><b>V.O. 4 (Op Edit 1)</b> Without water, food or electricity... The danger of a sudden disaster– is real.</p>	<p>Sound of wind and noise from tornado. Fades into sound of distant siren to silence.</p>
	<p><b>V.O. 5</b> Being prepared takes only a few minutes, But it can make a world of difference to your family, your co-workers and even – your pets. It may even save your life.</p>	<p>Silence. Then happy summer sounds fade up.  Neighborhood dog barks</p>
	<p><b>V.O. 6</b> Call "We Care America" at 703.554.8525 for free information, and to find an Emergency Planning Workshop near you. Because when it comes to keeping you and your family safe – <i>We Care America.</i></p>	<p>More cheerful summer sounds, people happily chatting in the distance</p>